



The All Ireland Senior Hurling Finals 2012

**Croke Park Stadium
Sunday 9th of September**

The Gathering Procedure & Event Plan

Following is a list of factors to be taken into consideration for the All Ireland Final day environment particular to Croke Park & the GAA:

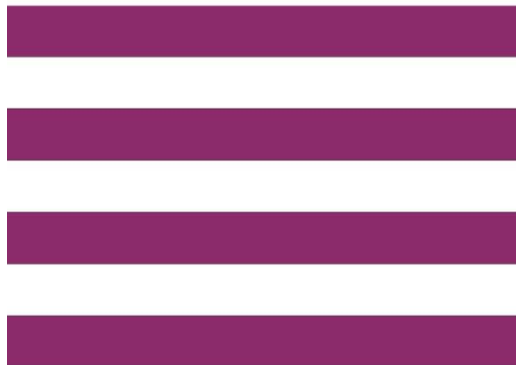
- A spectacle must be devised that can be rehearsed off-site and recreated on the day in Croke Park.
- Props used to create the spectacle must not take up valuable space 'backstage', i.e. in the tunnel under the stands. Similarly, damage must not be done to the pitch during the spectacle performance.
- Props and personnel must get on and off the pitch easily and efficiently.
- The area in front of the player's tunnel becomes a performance exclusion zone, to allow cup display, press and TV and the presidential red carpet etc. This will be reflected in the choreography of the spectacle.
- The creative content of the spectacle launch of the Gathering 2013 should imbue the celebratory aspect of the GAA and also the game at hand, i.e. the Senior Hurling Final and participating teams, 'Be part of It'

We will need a total of (60 Adults) to participate in this presentation of each of the county's colors and the Gathering 2013 flag. There will be total of (20 participants roughly per flag).

Kilkenny Flag: 50mtrs by 32mtrs



Galway Flag: 50mtrs by 32mtrs



The Gathering 2013-‘Be Part of It’ Flag: 30mts Diameter





The gathering 2013 launch

NB: As soon as the stiles are opened on the day a short (Gathering Sting) will be played at various stages throughout the day on the screens, between the start of the All Ireland minor final and again at half time in the minor game. We will also play this again during the half time in the senior game.

Estimated Show time Start: 14:56

Ambassador-1 Introduction: 01:00

Video Insert: 02:00

Pitch Side: 01:30

Skyline: 00:30

Ambassador-2 Introduction: 00:30

Estimate Show time End: 15:02

Part-1

- The Gathering 2013 'Be part of it' sting is how we begin the sequences on the screen.
- A single (Artane drummer) will play a short series of beats to get the audience attention from the centre of the pitch, which will be on camera and shown on the screens just after we have seen the Gathering 2013 sting.



SPORTS ILLUSTRATED 29 September 2011 A general view of Croke Park during the match, GAA Football All Ireland Senior Championship Final, Kerry v Cork, Croke Park, Dublin. Picture credit: Brian Larkin/SPORTS ILLUSTRATED

- A Gathering 2013 Ambassador will introduce themselves to the Croke Park crowd in the centre of the pitch on Camera- Kathryn Thomas (possibility) who will then tell us of their involvement with the gathering and invite the two tribes that have gathered here today from Galway & Kilkenny to engage and be part of it.
- The Ambassador introduces us to the concept of the gathering (need script) & invites us to take a look at the screens in the stadium.
- The (Artane drummer) begins the drum call on the pitch and play's a single beat which is also part of the calling and is also connected to the screen backing track with the content.
- We now introduce the Screen content which starts with a Countdown and a call from the 32 counties in Ireland to gather together to celebrate all things that are Irish in 2013.



Part-2

- As we watch the screen's displaying its message, from the two entrances on the Cusack side of the ground (Gate 43) and the (Ali Tunnel) two teams will enter the pitch and begin to unfold the (2) giant flags 50mts x 32mts which represent the (2) teams(Galway & Kilkenny) from the dead ball line.



- From the players tunnel enter a large banner with the Gathering 2013 Logo and the Tag line 'Be part of it' with the Gathering website thegatheringireland.com
- The circle banner will rotate to show all angles in the stadium its message.
- As this is all coming out and making its way to the final parking positions we are watching the final part of the video on the screens.



- As the video insert is playing out, the Ambassador is being relocated or this could be another Ambassador located on the Skyline looking down (somewhere high up in the stand near the press boxes so we can get a shot of the pitch with the

message and the color of the pageantry in the back ground. Skyline factored in would be fantastic with a Camera.

Part-3

- As the video content finishes we reposition our camera at pitch side as we wait for a shot of the Helium filled Vertical banner System entering into the arena. They both make their way into the centre of the pitch and finish beside the banners together making one big tableau.



- From the Hogan players tunnel we will also have a team of 34 flag carriers who represent the bigger GAA community all 34 associations will make their way out the Hogan Players tunnel with a representative from each association and on the tops of these flag poles we will have a small short 30 sec pyro effect.
- Cue Pyro on flags as soon as the flag carriers arrive at central circle flag.
- The circle flag will continue to rotate (360) as this is also happening.
- As the music comes to a crescendo we will turn our cameras back onto the roof tops of the stadium and to the Skyline where we will have another Gathering 2013 ambassador situated on the gallery looking over the Ali tunnel to recap the message regarding the gathering with the final shot of the pitch with the three flags in the background and the vertical banners floating in the centre of the pitch.



- We should also finish with our ambassador asking the crowd to be part of it or are you going to be part of it.
- The central circular Gathering 2013 flag will begin to move after the teams have had their picture taken over at the Cusack side of the pitch and will exit out in the direction of the players tunnel
- The two giant team color flags will also begin to retract and roll back and the Vertical banners with the team crest will stay until we wait for the two teams to enter the pitch before they warm up.
- After the teams have made their entrance on to the pitch, it's only minutes away to start of the final and the introduction to the presidents of both teams.
- The End.

be part of it.

Outstanding Issues that still need to be Considered

- So this is the plan for the pitch side spectacle launch of the Gathering 2013 performance. We will need to meet the Ambassadors on the day before the event Saturday the 8th September to walk through all aspects of their involvement. Pitch side Access will be limited on the day but we shall check the cameras and screen.
- The Helium for the vertical banners will also be delivered on Friday the 7th a total of 16 large cylinders will be delivered to the Nally entrance and stored in the Nally area.
- Event 360 crew also will arrive at some stage on the Saturday and we can give them a brief on timings.
- The sign off of the (12mts X 12mts) Vertical Banners (Art Work/Graphics) needs to be signed off at some stage on Monday so they can be sent to be printed.
- The stadium will be using their staff/Crew resources to help us to fill the positions with the large flags.
- They will probably use the tunnels as a holding area for them in the morning.
- The exact times will be scheduled in the Entertainment Clár which a draft version has been attached to the end of this document. All stand-by's and arrivals times still need to be confirmed for on the day it's self.
- I will also need the running order for the event from you so I can update or schedule so we are all on the same page.
- At half time the interval act is traditional/Contemporary (??) will also continue to support the theme of the Gathering 2012, Croke Park crew will also be involved in the pitch side presentation and will help us to deliver the production elements we will need to make this work with a stage that will need to be erected in a quick and safe environment.

Draft Match Day-Entertainment Clár - 9th September 2012

14:30	Crioch an chluiche Game finishes		Official Clár	
14:30	Congratulations slide of the Winning Minor Team		Screen	RS
14:32	Presentation of Trophy	3 mins	Official Clár	
	Celebration Music for Lap of Honour			
14:35	Winning Minor Team Lap of Honour	3 mins	Official Clár	
	Gathering Presentation-Flags are Pre-Postined pitch side on the Cusack			
	Gaillimh 1987/88 Insert	2 mins		
14:40	Jubilee Team Presentation – Gaillimh 1987 & 1988	7 mins		
14:48	End of Jubilee Presentation			
?	Twitter- Slide show	1min 30 sec	Slide Screen	SR.
?	Counties Teams websites & Social Media Sites		Screen	SR.
?	World Handball Championships 2012		Screen	SR.
14:52	Gathering Presentation-Standby all participants			All Production
14:53	Estimated Show time Start: 14:53	Start	Camera/Screen/Audio	All Production
	Ambassador-1 Introduction: 01:00	01:00	Camera/Screen/Audio	All Production
	Video Insert: 02:00	02:00	Camera/Screen/Audio	All Production
	Pitch Side: 01:30	01:30	Camera/Screen/Audio	All Production
	Skyline: 00:30	00:30	Camera/Screen/Audio	All Production
	Ambassador-2 Finale: 00:30	00:30	Camera/Screen/Audio	All Production
15:00	Estimate Show time End: 15:00	End	Camera/Screen/Audio	All Production
15:00	Ballywire Insert-1	??	Screen	PA.SR.
	Previous Games Season so far- Cill Chainnigh v Gaillimh			
15:04	Crest both Teams Cill Chainnigh v Gaillimh		Screen slide	SR.
15:05	Music Introduction		Audio	PA.
15:05	(JG)Introduces Cill Chainnigh		Audio (Fanfare)	PA.
	Cill Chainnigh Warm Up-Hill 16 side of pitch		Official Clár	
15:05	Oifigigh an Chuiche amach ar an bpairc		Official Clár	
15:07	Music Introduction		Audio	PA
15:07	(MC)Introduces Gaillimh		Audio (Fanfare)	PA
	Gaillimh Team Warm Up-Davin side of pitch		Official Clár	
15:08	The Gathering flag and the (2) team color flags begin to exit of the pitch to leave room for the teams to warm up.			
15:09	Toss for choice of ends.		Camera/Screen	
15:10	Uachtarán na hÉireann arrives in Croke Park			
	Public Safety messages	1:30 mins		
	Red Carpet			
15:12	(MC)Team lineout Announcement & Screen	5mins	Audio, Screen	PA.SR
15:17	Presidential Salute-Artane Band			
15:17	Uachtarán na hÉireann agus a bhean introduced - accompanied by Uachtarán CLG agus a bhean.		Camera/Screen	SR.
15:18	Uachtarán na hÉireann meets the teams	4 mins	Camera/Screen	SR.
15:22	Parade Teams - Artane Band full pitch	6 mins	Screen	SR.
15:28	Amhrán na bhFiann-National Anthem- Artane Band	2mins	Audio/Screen	PA.SR.
15:30	Tús an chluiche-Tús Craobh Iomána na hÉireann 2012 GAA Hurling All Ireland Senior Championship - Final 2012	35 mins	Official GAA	